

KASA
PO Box 840313
Dallas, TX 75284
Main: (505) 243-2285
Billing: (317) 923-8888

Advertiser	POL/Crossroads GPS
Product	CROSSROADS GPS
Estimate Number	236

Invoice #	189483-2
Invoice Date	08/05/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/03/12

Station	KASA
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	189483
Alt Order #	06831508
Deal #	
Order Flight	07/27/12 - 08/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

Aired Spots

6

<u>Gross Total</u>	\$3,600.00	
<u>Agency Commission</u>	\$540.00	
Net Amount Due	\$3,060.00	Payment Terms 30 Days

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INVOICE

Advertiser	POL/Crossroads GPS	Invoice #	200167-1
Product	CROSSROADS GPS	Invoice Date	08/26/12
Estimate Number	368	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/26/12
Station	KASA	Order #	200167
Account Executive	Petry Philadelphia	Alt Order #	06844419
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/23/12 - 08/30/12
Billing Calendar	Broadcast	IDB #	1021
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2570/SP271/TO1326/A		
Advertiser Ref			

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
2	KASA	M-F News13 on FOX 930-10p	930p-10p		to						
					08/20/12 to 08/26/12	1x	----F--				
	KASA			F	08/24/12	:30	9:51 PM	NMSNTV04GPH	\$700.00		1
3	KASA	Fri Hour 1	7p-8p		to						
					08/20/12 to 08/26/12	2x	----F--				
	KASA			F	08/24/12	:30	6:59 PM	NMSNTV04GPH	\$500.00		1
	KASA			F	08/24/12	:30	7:38 PM	NMSNTV04GPH	\$500.00		2
4	KASA	Fri Hour 2	8p-9p		to						
					08/20/12 to 08/26/12	2x	----F--				
	KASA			F	08/24/12	:30	8:20 PM	NMSNTV04GPH	\$500.00		1
	KASA			F	08/24/12	:30	8:39 PM	NMSNTV04GPH	\$500.00		2
5	KASA	Sa 6-7p	6p-7p		to						
					08/20/12 to 08/26/12	1x	-----S-				
	KASA			Sa	08/25/12	:30	6:05 PM	NMSNTV04GPH	\$200.00		1
6	KASA	Sat 7-8p	7p-8p		to						
					08/20/12 to 08/26/12	2x	-----S-				
	KASA			Sa	08/25/12	:30	7:12 PM	NMSNTV04GPH	\$400.00		1
	KASA			Sa	08/25/12	:30	7:42 PM	NMSNTV04GPH	\$400.00		2
7	KASA	Sa News 13 on FOX 930-10p	930p-10p		to						
					08/20/12 to 08/26/12	1x	-----S-				
	KASA			Sa	08/25/12	:30	9:57 PM	NMSNTV04GPH	\$325.00		1
8	KASA	Su 8-9a Fox News Sunday	8a-9a		to						
					08/20/12 to 08/26/12	1x	-----S				
	KASA			Su	08/26/12	:30	8:48 AM	NMSNTV04GPH	\$150.00		1
9	KASA	NFL Pre-Season Game	NFL Pre-Season Gar		to						
					08/20/12 to 08/26/12	1x	-----S				
	KASA			Su	08/26/12	:30	3:48 PM	NMSNTV04GPH	\$6,500.00		1
10	KASA	Su News 13 on FOX 9-930p	9p-930p		to						
					08/20/12 to 08/26/12	1x	-----S				

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Product	CROSSROADS GPS	Invoice Date	08/26/12
Estimate Number	368	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/26/12
Station	KASA	Order #	200167
Account Executive	Petry Philadelphia	Alt Order #	06844419
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/23/12 - 08/30/12
Billing Calendar	Broadcast	IDB #	1021
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	IN2570/SP271/TO1326/A
		Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	KASA	Su News 13 on FOX 9-930p	9p-930p		to						
	KASA			Su	08/26/12	:30	9:28 PM	NMSNTV04GPH	\$900.00		1
11	KASA	Su News 13 on FOX 930-10p	930p-10p		to						
					08/20/12 to 08/26/12	1x	-----S				
	KASA			Su	08/26/12	:30	9:50 PM	NMSNTV04GPH	\$700.00		1
<u>Aired Spots</u>				13							

<u>Gross Total</u>	\$12,275.00	
<u>Agency Commission</u>	\$1,841.25	
<u>Net Amount Due</u>	\$10,433.75	<u>Payment Terms 30 Days</u>
NM Gross Rec Tax ALB 7.0%	\$730.36	
<u>Amount Due</u>	\$11,164.11	

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INVOICE

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Product	CROSSROADS GPS	Invoice Date	08/31/12
Estimate Number	368	Invoice Month	September 2012
		Invoice Period	08/27/12 - 08/30/12
Station	KASA	Order #	200167
Account Executive	Petry Philadelphia	Alt Order #	06844419
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/23/12 - 08/30/12
Billing Calendar	Broadcast	IDB #	1021
Billing Type	Cash	Advertiser Code	
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1	KASA	M-F News 13 on FOX 9-930p	9p-930p		to						
					08/27/12 to 09/02/12	1x	---T---				
	KASA			Th	08/30/12	:30	9:22 PM	NMSNTV04GPH	\$1,000.00		2
12	KASA	M-F News 13 on FOX 9-930p	9p-930p		to						
					08/27/12 to 09/02/12	3x	MTW----				
	KASA			M	08/27/12	:30	9:12 PM	NMSNTV04GPH	\$1,000.00		1
	KASA			Tu	08/28/12	:30	9:25 PM	NMSNTV04GPH	\$1,000.00		2
	KASA			W	08/29/12	:30	9:25 PM	NMSNTV04GPH	\$1,000.00		3
13	KASA	M-F News13 on FOX 930-10p	930p-10p		to						
					08/27/12 to 09/02/12	3x	MTW----				
	KASA			M	08/27/12	:30	9:52 PM	NMSNTV04GPH	\$700.00		1
	KASA			Tu	08/28/12	:30	9:51 PM	NMSNTV04GPH	\$700.00		3
	KASA			W	08/29/12	:30	9:57 PM	NMSNTV04GPH	\$700.00		2
14	KASA	M-F News13 on FOX 930-10p	930p-10p		to						
					08/27/12 to 09/02/12	1x	---T---				
	KASA			Th	08/30/12	:30	9:47 PM	NMSNTV04GPH	\$700.00		1

Aired Spots

8

<u>Gross Total</u>	\$6,800.00	
<u>Agency Commission</u>	\$1,020.00	
<u>Net Amount Due</u>	\$5,780.00	<u>Payment Terms 30 Days</u>
NM Gross Rec Tax ALB 7.0%	\$404.60	
<u>Amount Due</u>	\$6,184.60	

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2	KASA	M-F News13 on FOX 930-10p	930p-10p		to						
					07/30/12 to 08/05/12	5x	MTWTF--				
	KASA			Tu	07/31/12	:30	9:45 PM	NMSNTV30GPH	\$700.00		3
	KASA			W	08/01/12	:30	9:56 PM	NMSNTV30GPH	\$700.00		2
	KASA			Th	08/02/12	:30	9:52 PM	NMSNTV03GPH	\$700.00		1
	KASA			F	08/03/12	:30	9:45 PM	NMSNTV03GPH	\$700.00		4
	KASA			F	08/03/12	:30	9:57 PM	NMSNTV03GPH	\$700.00		5
15	KASA	M-F 4-5p	4p-5p		to						
					07/30/12 to 08/05/12	1x	----F--				
	KASA			F	08/03/12	:30	4:22 PM	NMSNTV03GPH	\$100.00		1
				<u>Aired Spots</u>	6						

<u>Gross Total</u>	\$3,600.00	
<u>Agency Commission</u>	\$540.00	
<u>Net Amount Due</u>	\$3,060.00	<u>Payment Terms 30 Days</u>

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